SPONSORSHIP AND EXHIBITION OPPORTUNITIES
GREETINGS FROM THE CONGRESS PRESIDENT

The Australasian College of Phlebology (ACP) is looking forward to welcoming you to Melbourne, Australia in 2018 for the XVIII UIP World Congress.

The XVIII UIP World Congress brings together world experts to address the full spectrum of topics in the field of phlebology. Specialists focusing on phlebology, cardiology, general surgery, vascular surgery, interventional radiology, interventional cardiology, dermatology, dermatologic surgery, internal medicine, family practice, plastic surgery, gynecology, vascular medicine, nursing and sonography are invited to enhance their knowledge and skills specific to venous disease.

The program will feature key-note lectures, free paper sessions, consensus meetings, workshops, innovations and café sessions on a wide range of topics.

Participation at this meeting offers unequalled opportunities to be present among leaders in the healthcare industry and to showcase products and services to the largest annual gathering of the phlebology community.

We sincerely hope you can join us as partners in this exciting meeting and we look forward to delivering a memorable and valuable experience for our delegates, and industry partners.

We look forward to welcoming you to Melbourne for an unforgettable event.

XVIII UIP World Congress
A/Prof Kurosh Parsi
President
CONGRESS VENUE
The Melbourne Convention and Exhibition Centre is located on the banks of the Yarra River, only a short walk from Melbourne’s central business district, and a 20-minute drive to Melbourne International Airport connects MCEC to the rest of Australia and the world.
Melbourne Convention and Exhibition Centre (MCEC)
1 Convention Centre Place
South Wharf 3006 VIC
www.mcec.com.au

PREVIOUS UIP WORLD CONGRESSES

- **Boston, USA (2013)**
  - Attendance: 1,500 delegates

- **Monte-Carlo, Monaco (2009)**
  - Attendance: 1,400 delegates

- **Rio de Janeiro, Brazil (2005)**
  - Attendance: 2,500 delegates

AUDIENCE PROFILE

- **North America** 22%
- **Europe** 17%
- **South America** 11%
- **Africa** 1%
- **Australasia** 20%
- **Asia** 27%
- **Middle East** 2%
OFFICIAL AIRLINE PARTNER

SAVE UP TO 20% ON TRAVEL WITH THE STAR ALLIANCE NETWORK

The Star Alliance member airlines are pleased to be appointed as the Official Airline Network for UIP 2018.

To obtain the Star Alliance Conventions Plus discounts please visit Conventions Plus online booking tool: http://conventionsplusbookings.staralliance.com/trips/StarHome.aspx?meetingcode=UA05S18

Registered Event participants plus one accompanying person travelling to the Event qualify for a discount of up to 20%, depending on fare and class of travel booked.

The participating airlines for this Event are: ANA, Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, Asiana Airlines, Avianca, Croatia Airlines, EVA Airways, EgyptAir, Ethiopian Airlines, LOT Polish Airlines, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, TAP Portugal, THAI, Turkish Airlines, United.

Discounts are offered on most published business and economy class fares, excluding website/internet fares, senior and youth fares, group fares and Star Alliance Round the World fares.

The following Star Alliance airlines are offering special discounts for travel to/from Japan: Special Offers for Japan are available from: Air New Zealand, Turkish Airlines.

To obtain these discounts for travel to/from Japan please contact the respective Star Alliance member airlines’ booking office. Contact details can be found on http://www.staralliance.com/convention-delegates under “Conventions Plus Booking Contacts”. Please quote the following Event code UA05S18 for ticket reservation.

CONGRESS HOTELS

The XVIII UIP World Congress will be partnering with a number of hotels in close proximity to MCEC and offering attendees special congress rates. Sponsors and exhibitors can also contact MCI to arrange block bookings with these hotels.

DELEGATE TYPES

Phlebologists
Endovascular Surgeons
Medical Technologists
Hematologists
Vascular Surgeons
Interventional Radiologists
Medical Laboratory Specialists
Dermatologists
Cosmetic Physicians
Plastic Surgeons
Sonographers

CONGRESS HOTELS

The XVIII UIP World Congress will be partnering with a number of hotels in close proximity to MCEC and offering attendees special congress rates. Sponsors and exhibitors can also contact MCI to arrange block bookings with these hotels.
# Program at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Saturday 3 February 2018</th>
<th>Sunday 4 February 2018</th>
<th>Monday 5 February 2018</th>
<th>Tuesday 6 February 2018</th>
<th>Wednesday 7 February 2018</th>
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<td>UIP Plenary</td>
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<td>Live Broadcasts</td>
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<tr>
<td>2100</td>
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<td>Beforenoon Tea</td>
<td>Gala Dinner</td>
<td>Sponsored Evening Separate registration required</td>
</tr>
</tbody>
</table>

**Thursday**

- **Gala Dinner**
- Separate registration required

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Jerome Buchanan  
E: jerome.buchanan@mci-group.com  
T: +61 2 9213 2024  
www.uip2018.com
Pre-Event Benefits

SOCIAL MEDIA
• Partner’s selected content to be disseminated pre-event throughout the XVIII UIP World Congress global social media networks.

PRINT AND ELECTRONIC COLLATERAL
• Logo and recognition of partnership category on all pre-event outgoing marketing material, including but not limited to advertising, media releases, e-newsletters, website, brochures and flyers, promotion at other events (print deadlines apply).
• Prominent website banner to be included on the UIP 2018 website.

ELECTRONIC DIRECT MAIL (EDM)
• Banner advertisement to be included in all EDM’s sent out by the congress organisers.
• Opportunity to provide advertorial information to be included in two EDM’s, subject to the congress organisers approval.

INTERVIEW
• Interview with senior executive from your organisation to be promoted through the UIP 2018 marketing channels.

DELEGATE LIST
• Electronic delegate list provided at 14 days and 7 days prior to the event (subject to privacy conditions only name, position, organisation and country will be supplied).

On-Site Benefits

CONGRESS SYMPOSIUM
• Opportunity to conduct one (1) 120 minute symposium to be held during the congress program marketed to the entire delegation.
• Venue hire (within MCEC), basic AV and registration is managed by the organisers.
• Catering, if required, to be at sponsors expense.
• Session to be featured within the final program.
• Final scheduling is at the discretion of the scientific program committee.

BREAKFAST CAFÉ SESSION
• Opportunity to host a breakfast café session.
• Venue hire (within MCEC), basic AV and registration is managed by the organisers.
• Catering to be at sponsors expense.
• Session to be featured within the final program.
• Final scheduling is at the discretion of the scientific program committee.

OPENING CEREMONY
• Opportunity to give 5 minute address to the audience during the UIP 2018 Opening Ceremony.

PRESIDENTIAL DINNER
• Opportunity to give 5 minute address to the guests at the invitation only Presidential Dinner on Monday 5 February 2018.
• Five (5) tickets to attend the Presidential Dinner.

EXCLUSIVE WELCOME RECEPTION SPONSOR
• Sponsor the Welcome Reception, which will take place as part of the official exhibition opening on Monday 5 February 2018. Recognition as the official Welcome Reception sponsor for UIP 2018.
• Opportunity to address the attendees (5 minutes) at the Welcome Reception.
• Opportunity to provide two pull-up banners at the entrance to the Welcome Reception.
On-Site Benefits (continued)

EXCLUSIVE CONGRESS WI-FI SPONSOR
• Recognition as the official UIP 2018 Wi-fi Sponsor.
• Sponsor logo included on the wi-fi portal login page with welcome message (max 180 characters).

EXCLUSIVE CONGRESS LANYARD SPONSORSHIP
• Sponsor the Congress Lanyards, provided to every delegate attending the congress at the time of registration.
• Sponsor logo on the Congress Lanyard, to be co-branded with UIP 2018 branding.
• Lanyards will be supplied by organisers, however there is opportunity for sponsor to provide own branded lanyards (at own cost) subject to design and production specifications, and organiser approval. Lanyards to be sustainably sourced.

PROGRAM TOPIC SPONSORSHIP
• Recognition as the official sponsor of the program topic of your choice.

EXHIBITION
• Allocation of 90m² of stand space.
• Opportunity to host a company reception on your exhibition stand (at sponsor’s expense).

The sponsor will receive EITHER a Workshop or a Live Broadcast Session.

WORKSHOP
• Opportunity to conduct one (1) workshop to be included as a concurrent session in the official UIP 2018 program. Workshop to be either a Hands-on Workshop or Sponsored Workshop.
• Venue hire (within MCEC) and basic AV managed by the organisers.
• Session to be featured within the final program.
• Final scheduling is at the discretion of the scientific program committee.

LIVE BROADCAST SESSION
• Opportunity to conduct a live broadcast session (up to a maximum of 90 minutes).
  – Includes venue hire and basic AV including live broadcast requirements.
  – Session to be featured within the final program.
  – Promotion of live broadcast to delegates to be managed by congress organisers.
  – Final scheduling is at the discretion of the scientific program committee.

CONTENT CAPTURE
• Audio content capture for all sessions.

PRINT AND ELECTRONIC COLLATERAL
• Congress E-handbook
  – One (1) full page, full colour advertisement in program e-handbook; inside front cover.
• Satchel insert
  – Opportunity to provide three (3) satchel inserts.
• Venue signage
  – Logo displayed prominently on all venue signage for the congress.
• Session
  – Logo recognition and acknowledgment of your partnership level in plenary sessions, and opening and closing ceremonies.
• Congress App
  – Logo and contact details on the UIP 2018 congress app.

DELEGATE PASSES AND FUNCTION TICKETS
• 15 x Fulltime delegate passes to UIP 2018.
• 15 x Exhibitor passes.
• 20 x tickets to the Gala Dinner.

Post Event Benefits

DELEGATE LIST
• Electronic delegate list with final list of attendees (subject to privacy conditions only name, position, organisation and country will be supplied).

CONGRESS DELEGATE ENGAGEMENT REPORT
• Comprehensive post event analysis report based on feedback from delegates.

POST-EVENT PORTAL
• Portal provided with all session audio files for content dissemination.

ELECTRONIC COMMUNICATIONS
• Logo and acknowledgement of partnership as part of the post-congress summation sent to all UIP 2018 attendees.
Pre-Event Benefits

SOCIAL MEDIA
- Partner’s selected content to be disseminated pre-event throughout the XVIII UIP World Congress global social media networks.

PRINT AND ELECTRONIC COLLATERAL
- Logo and recognition of partnership category on all pre-event outgoing marketing material, including but not limited to advertising, media releases, e-newsletters, website, brochures and flyers, promotion at other events (print deadlines apply).
- Website banner to be included on the UIP 2018 website.

ELECTRONIC DIRECT MAIL (EDM)
- Banner advertisement to be included in two (2) EDM’s sent out by the congress organisers.
- Opportunity to provide advertorial information to be included in two EDM’s, subject to the organisers approval.

DELEGATE LIST
- Electronic delegate list provided at 14 days and 7 days prior to the event (subject to privacy conditions only name, position, organisation and country will be supplied).

On-Site Benefits

CONGRESS SYMPOSIUM
- Opportunity to conduct one (1) 120 minute congress symposium to be held during the congress program marketed to the entire delegation.
- Venue hire (within MCEC), basic AV and registration is managed by the organisers.
- Catering, if required, to be at sponsors expense.
- Session to be featured within the final program.
- Final scheduling is at the discretion of the scientific program committee.

EXCLUSIVE SPONSORSHIP OPPORTUNITY
(pick one of three available)

1. EXECOM Dinner Sponsorship
   - Recognition as the sponsor of the invitation only EXECOM Dinner, which will take place on Saturday 3 February 2018.
   - Opportunity to address the attendees (5 minutes) at the EXECOM Dinner
   - Opportunity to provide two (2) pull-up banners at the EXECOM dinner.
   - Two (2) complimentary tickets to the EXECOM dinner.

2. Gala Dinner Sponsorship
   - Recognition as the official sponsor of the prestigious UIP 2018 Gala Dinner on Wednesday 7 February 2018.
   - Opportunity to address the attendees (5 minutes) at the Gala Dinner.
   - Opportunity to provide two pull-up banners at the Gala Dinner.

3. Coffee Cart Sponsorship
   - Located in the industry exhibition and available for use during the opening hours of the exhibition.
   - Includes provision of one espresso coffee cart and tea station, barista/service staff and complete coffee/tea service during exhibition hours.
   - Opportunity to display corporate signage or two (2) pull-up banners at the tea and coffee stations.
   - Opportunity to provide branded take away cups/serviettes at sponsor’s expense.
MAJOR PARTNER (CONTINUED)

On-Site Benefits (continued)

- Opportunity to supply a branded t-shirt/apron for the barista/service staff to wear at sponsor’s expense.
- Includes up to 500 cups of coffee per day.

PROGRAM TOPIC SPONSORSHIP

- Recognition as the official sponsor of the program topic of your choice.

EXHIBITION

- Allocation of 54m² of stand space.
- Opportunity to host a company reception on your exhibition stand (at sponsor’s expense).

The sponsor will receive EITHER a Workshop or a Live Broadcast Session.

WORKSHOP

- Opportunity to conduct one (1) workshop to be included as a concurrent session in the official UIP 2018 program. Workshop to be either a Hands-on Workshop or Sponsored Workshop.
- Venue hire (within MCEC) and basic AV managed by the organisers.
- Session to be featured within the final program.
- Final scheduling is at the discretion of the scientific program committee.

LIVE BROADCAST SESSION

- Opportunity to conduct a live broadcast session (up to a maximum of 90 minutes)
  - Includes venue hire and basic AV including live broadcast requirements.
  - Session to be featured within the final program.
  - Promotion of live broadcast to delegates to be managed by congress organisers.
  - Final scheduling is at the discretion of the scientific program committee.

CONTENT CAPTURE

- Audio content capture for all sessions.

PRINT AND ELECTRONIC COLLATERAL

- Congress e-handbook
  - One (1) full page, full colour advertisement in program e-handbook (placement at organiser discretion).
- Satchel insert
  - Opportunity to provide two (2) satchel inserts.
- Venue signage
  - Logo displayed prominently on all venue signage for the congress.
- Session
  - Logo recognition and acknowledgement of your partnership level in plenary sessions, and opening and closing ceremonies.
- Congress App
  - Logo and contact details on the UIP 2018 congress app.

DELEGATE PASSES

- 10 x Fulltime delegate passes to UIP 2018.
- 10 x Exhibitor passes.
- 10 x tickets to the Congress Gala Dinner.

Post Event Benefits

DELEGATE LIST

- Electronic delegate list with final list of attendees (subject to privacy conditions only name, position, organisation and country will be supplied).

CONGRESS DELEGATE ENGAGEMENT REPORT

- Comprehensive post event analysis report based on feedback from delegates.

POST-EVENT PORTAL

- Portal provided with all session audio files for content dissemination.

ELECTRONIC COMMUNICATIONS

- Logo and acknowledgement of partnership as part of the post-congress summation sent to all UIP 2018 attendees.
SUPPORTING PARTNER
(Multiple)

AUD65,000

Pre-Event Benefits

PRINT AND ELECTRONIC COLLATERAL
• Logo and recognition of partnership category on all pre-event outgoing marketing material, including but not limited to advertising, media releases, e-newsletters, website, brochures and flyers, promotion at other events (print deadlines apply).
• Website banner to be included on the UIP 2018 website.

ELECTRONIC DIRECT MAIL (EDM)
• Banner advertisement to be included in one (1) EDM sent out by the congress organisers.

DELEGATE LIST
• Electronic delegate list provided at 14 days and 7 days prior to the event (subject to privacy conditions only name, position, organisation and country will be supplied).

On-Site Benefits

EXHIBITION
• Allocation of 27m² of stand space.
• Opportunity to host a company reception on your exhibition stand (at sponsor’s expense).
The sponsor will receive EITHER a Workshop or a Live Broadcast Session.

WORKSHOP
• Opportunity to conduct one (1) workshop to be included as a concurrent session in the official UIP 2018 program. Workshop to be either a Hands-on Workshop or Sponsored Workshop.
• Venue hire (within MCEC) and basic AV managed by the organisers.
• Catering to be at sponsors expense.
• Session to be featured within the final program.
• Final scheduling is at the discretion of the scientific program committee.

LIVE BROADCAST SESSION
• Opportunity to conduct a live broadcast session (up to a maximum of 90 minutes).
  – Includes venue hire (at MCEC) and basic AV including live broadcast requirements.
  – Session to be featured within the final program.
  – Promotion of live broadcast to delegates to be managed by congress organisers.
  – Final scheduling is at the discretion of the scientific program committee.

CONTENT CAPTURE
• Audio content capture for all sessions.
On-Site Benefits (continued)

**PRINT AND ELECTRONIC COLLATERAL**

- **Congress e-handbook**
  - One (1) full page, full colour advertisement in program e-handbook (placement at organiser’s discretion).
- **Satchel insert**
  - Opportunity to provide two (2) satchel inserts.
- **Venue signage**
  - Logo displayed prominently on all venue signage for the congress.
- **Session**
  - Logo recognition and acknowledgement of your partnership level in plenary sessions, and opening and closing ceremonies.
- **Congress App**
  - Logo and contact details on the UIP 2018 congress app.

**POST EVENT BENEFITS**

**DELEGATE LIST**

- Electronic delegate list with final list of attendees (subject to privacy conditions only name, position, organisation and country will be supplied).

**CONGRESS DELEGATE ENGAGEMENT REPORT**

- Comprehensive post event analysis report based on feedback from delegates.

**POST-EVENT PORTAL**

- Portal provided with all session audio files for content dissemination.

**ELECTRONIC COMMUNICATIONS**

- Logo and acknowledgement of partnership as part of the post-congress summation sent to all UIP 2018 attendees.

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**SUPPORTING PARTNER (CONTINUED)**

**Jerome Buchanan**  
E: jerome.buchanan@mci-group.com  
T: +61 2 9213 2024  
www.uip2018.com
BUILD YOUR OWN SPONSORSHIP PACKAGE

We welcome prospective organisations to take a bespoke approach and consider building a package based on sponsorship offerings listed below.

**SPONSORED WORKSHOP**
**AUD 15,000**

Opportunity to conduct one (1) 120 minute workshop marketed to the entire delegation.
- Includes venue hire (within MCEC) and basic AV.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

**LIVE BROADCAST SESSION**
**AUD 35,000**

Opportunity to conduct a live broadcast session (up to a maximum of 90 minutes)
- Includes venue hire and basic AV including live broadcast requirements.
- Session to be featured within the final program.
- Promotion of live broadcast to delegates to be managed by congress organisers.
- Final scheduling is at the discretion of the scientific program committee.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

**BREAKFAST AND LUNCH CAFÉ SESSION SPONSORSHIP**
**AUD 10,000**

Opportunity to host a breakfast or lunch café session.
- Includes venue hire (within MCEC) and basic AV.
- Catering to be at sponsor’s expense.
- Session to be featured within the final program.
- Final scheduling is at the discretion of the scientific program committee.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

**HANDS-ON SESSIONS**
(EXISTING SPONSORS AND EXHIBITORS ONLY)

- One Station: $2,000
- Two Stations: $3,100
- Three Stations: $4,000
- Four Stations: $4,500

Opportunity to have a small group hands-on stand for two hours.
- Up to 10 delegates rotate over a two hour period around four stations, each station lasting 25 minutes.
- Each station will have a screen, trestle table, whiteboard.
- Each station to be manned by one industry representatives and one faculty member nominated by the sponsor.
CONGRESS LANYARD SPONSORSHIP
AUD 30,000 (EXCLUDING COSTS)

On reserve for Premier Partner until March 2017

Sponsor the Congress Lanyards, provided to every delegate attending the UIP 2018 at the time of registration.

- Sponsor logo on the Congress Lanyard, to be co-branded with UIP 2018 branding.
- Lanyards to be provided by sponsor (at own cost) subject to design and production specifications, and organiser approval. Lanyards to be sustainably sourced.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

CONGRESS APP SPONSORSHIP
AUD 15,000

On reserve for Premier Partner until March 2017

Sponsor the congress mobile app—be in the palm of every delegate’s hand attending UIP 2018

- Sponsor logo on the mobile app splash screen, to be co-branded with UIP 2018.
- Continuous mobile app banner advert (positioned at the discretion of the congress organisers).
- Two (2) push notifications to be sent out on behalf of the sponsor (text to be supplied by sponsor and approved by the congress organisers).
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

COFFEE CART SPONSORSHIP
AUD 15,000

On reserve for Major Partner until Feb 2017

Located in the industry exhibition and available for use during the opening hours of the exhibition.

- Includes provision of one espresso coffee cart and tea station, barista/service staff and complete coffee/tea service during exhibition hours.
- Opportunity to display corporate signage or two (2) pull-up banners at the tea and coffee stations.
- Opportunity to provide branded take away cups/ serviettes (at sponsor’s expense).
- Opportunity to supply a branded t-shirt/apron for the barista/ service staff to wear (at sponsor’s expense).
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.
- Includes up to 500 cups of coffee per day.

CONGRESS WI-FI SPONSORSHIP
AUD 6,000

On reserve for Premier Partner until March 2017

- Recognition as the official UIP 2018 Wi-fi Sponsor.
- Sponsor logo included on the wi-fi portal log in page with welcome message (max 180 characters).
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.
BUILD YOUR OWN SPONSORSHIP PACKAGE

CONGRESS GALA DINNER SPONSORSHIP
AUD25,000

On reserve for Major Partner until Feb 2017
Sponsor the prestigious UIP 2018 Gala Dinner on Wednesday 7 February 2018. The Gala Dinner will be the highlight of the congress social program.

- Recognition as the official Gala Dinner sponsor for UIP 2018.
- Opportunity to address the attendees (5 minutes) at the Gala Dinner.
- Opportunity to provide two pull-up banners at the Gala Dinner.
- Ten (10) complimentary tickets to the Gala Dinner.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

EXECOM DINNER SPONSORSHIP
AUD15,000

On reserve for Major Partner until Feb 2017
Recognition as the official EXECOM Dinner sponsor for UIP 2018.
Sponsor the invitation only EXECOM Dinner, which will take place on Saturday 3 February 2018.

- Recognition as the official EXECOM Dinner sponsor for UIP 2018.
- Opportunity to address the attendees (5 minutes) at the EXECOM Dinner.
- Opportunity to provide two pull-up banners at the EXECOM dinner.
- Two (2) complimentary tickets to the EXECOM dinner.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

WELCOME RECEPTION SPONSORSHIP
AUD20,000

On reserve for Premier Partner until March 2017
Sponsor the Welcome Reception, which will take place as part of the official exhibition opening on Monday 5 February 2018.

- Recognition as the official Welcome Reception sponsor for UIP 2018.
- Opportunity to address the attendees (5 minutes) at the Welcome Reception.
- Opportunity to provide two (2) pull-up banners at the entrance to the Welcome Reception.
- 10 complimentary tickets to the Welcome Reception.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

COMPRESSION THERAPY LIVE SHOW
AUD15,000

Opportunity to organise a live compression therapy show as part of the UIP 2018 program. Venue hire (at MCEC) and basic audio visual included. All other costs to be covered by the sponsor.

CONGRESS SATCHEL SPONSORSHIP
AUD12,500 (EXCLUDING COSTS)

Sponsor the Congress Satchel, provided to every delegate attending the UIP 2018 at the time of registration.

- Sponsor logo on the Congress Satchel, to be co-branded with UIP 2018 branding.
- Satchels to be provided by sponsor (at own cost) subject to organiser approval. Satchels to be sustainably sourced.
- Opportunity to provide an insert, delegate gift or promotional item in the congress satchel (insert item/gift is subject to organiser approval).
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.

CONGRESS GALA DINNER SPONSORSHIP
AUD25,000

On reserve for Major Partner until Feb 2017
Sponsor the prestigious UIP 2018 Gala Dinner on Wednesday 7 February 2018. The Gala Dinner will be the highlight of the congress social program.

- Recognition as the official Gala Dinner sponsor for UIP 2018.
- Opportunity to address the attendees (5 minutes) at the Gala Dinner.
- Opportunity to provide two pull-up banners at the Gala Dinner.
- Ten (10) complimentary tickets to the Gala Dinner.
- Sponsor logo and acknowledgement on congress website, together with profile and web link.
- Sponsor logo in the congress e-handbook and app.
<table>
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<tr>
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<tbody>
<tr>
<td><strong>Lead Generation</strong></td>
</tr>
<tr>
<td><strong>MEDIA PARTNER ONSITE INTERVIEW</strong></td>
</tr>
<tr>
<td><strong>AUD11,500</strong></td>
</tr>
<tr>
<td>Opportunity for a key member of your organisation to be interviewed onsite at UIP 2018 by the UIP 2018 media partner. This interview will be tailored to the sponsors onsite experiences and disseminated by the media partner.</td>
</tr>
<tr>
<td><strong>Building Community</strong></td>
</tr>
<tr>
<td><strong>CONTENT CAPTURE AUDIO ONLY</strong></td>
</tr>
<tr>
<td><strong>AUD6,000</strong></td>
</tr>
<tr>
<td>Audio files synced with slides from selected sessions included on a sponsor branded portal available for content dissemination for up to 12 months.</td>
</tr>
<tr>
<td><strong>CONTENT CAPTURE VIDEO AND AUDIO</strong></td>
</tr>
<tr>
<td><strong>AUD20,000</strong></td>
</tr>
<tr>
<td>Video and audio files synced with slides from plenary and selected concurrent sessions included on a sponsor branded portal available for content dissemination for up to 12 months.</td>
</tr>
<tr>
<td><strong>SOCIAL MEDIA ENGAGEMENT</strong></td>
</tr>
<tr>
<td><strong>AUD5,000</strong></td>
</tr>
<tr>
<td>One (1) post to be disseminated throughout the UIP 2018 global social media networks.</td>
</tr>
<tr>
<td><strong>DELEGATE EDUCATIONAL GRANT</strong></td>
</tr>
<tr>
<td><strong>POA</strong></td>
</tr>
<tr>
<td>Acknowledgement in all publications and marketing as a supporter of a committee-selected delegate who will go through a merit-based application process to receive honorarium support from our industry sponsor that will allow for complimentary registration.</td>
</tr>
<tr>
<td><strong>Advertisement</strong></td>
</tr>
<tr>
<td><strong>E- HANDBOOK ADVERTISEMENT</strong></td>
</tr>
<tr>
<td>Full page, full colour advertisement . . . . AUD5,000</td>
</tr>
<tr>
<td>Half page, full colour advertisement . . . . AUD3,000</td>
</tr>
<tr>
<td><strong>PRE-CONGRESS EMAIL PROMOTION</strong></td>
</tr>
<tr>
<td><strong>AUD5,000</strong></td>
</tr>
</tbody>
</table>
| Reach the UIP 2018 database via pre-congress promotional newsletters.  
  • Provide a footer banner advertisement to be integrated into one promotional EDM.  
  • Artwork specifications and promotions schedule to be provided by the congress organisers.  
  • Artwork required minimum two (2) weeks prior to the scheduled email, subject to committee approval. |
| **SATCHEL INSERT**                     |
| **AUD3,000**                           |
| Opportunity to provide an insert, delegate gift or promotional item in the congress satchel (insert item/gift is subject to organiser approval). |
EXHIBITION

EXHIBITION LOCATION AND FEATURES

The UIP 2018 industry exhibition, located in 3,000m² of a pillarless exhibition hall within the MCEC, will be the hub of the congress. The exhibition is just a short stroll from where all the congress sessions are taking place and will be a prime networking area for delegates and exhibitors.

All catering including morning and afternoon tea/coffee, as well as lunches, will be located in the exhibition area to ensure maximum attendance from delegates.

The UIP 2018 exhibition will feature live streaming of sessions into the exhibition hall, multiple networking lounges, a dedicated barista coffee station open for the duration of the exhibition and e-poster presentation pods.

EXHIBITION SCHEDULE

<table>
<thead>
<tr>
<th>PRE CONGRESS</th>
<th>27 February 2017</th>
<th>Exhibition early bird discount ends</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2017</td>
<td>Exhibition manual distributed</td>
<td></td>
</tr>
<tr>
<td>4 February 2018</td>
<td>Exhibition build</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONGRESS</th>
<th>4 February 2018</th>
<th>UIP 2018 Welcome Reception in Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 February 2018</td>
<td>UIP 2018 Opening Ceremony</td>
<td></td>
</tr>
<tr>
<td>8 February 2018</td>
<td>UIP 2018 Congress concludes</td>
<td></td>
</tr>
</tbody>
</table>

EXHIBITION FLOORPLAN

Floorplan is subject to change at the discretion of the organisers.
### EXHIBITION INCLUSIONS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>3m x 3m shell scheme booth</th>
<th>3m x 3m floor space</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STAFF ON SITE</strong></td>
<td>2 x exhibitor registrations—includes: admission to the industry exhibition.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>WALLS</strong></td>
<td>2.5m high matt anodised aluminium frame with white laminated infill walls. (1 x back and 2 x side walls for middle booths; 1 x back and 1 x side wall for corner booths).</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td><strong>FASCIA PANEL</strong></td>
<td>Exhibitor company name on fascia panel (as indicated on the application form). Logos can be printed on fascia signs at additional cost.</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td><strong>LIGHTS</strong></td>
<td>2 x 120w spots mounted on light track inside fascia.</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td><strong>POWER</strong></td>
<td>1 x single power point with a maximum of 4amps.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>ADDITIONAL EQUIPMENT FOR HIRE</strong></td>
<td>Available for hire from exhibition supplier at exhibitor’s own expense.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>PROMOTION</strong></td>
<td>Listing on industry exhibition page of website. 100 word company profile and logo to appear on the UIP 2018 website. Hard copy onsite congress delegate list. Logo and contact details on the UIP 2018 congress app.</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### EXHIBITION BOOTH TYPES AND RATES

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Earlybird (Application and payment received by 27 February 2017)</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>3x3m shell scheme booth</td>
<td>AUD6,000</td>
<td>AUD6,900</td>
</tr>
<tr>
<td>Floor space only (minimum 9m²)</td>
<td>AUD6,600/9m²</td>
<td>AUD6,500/9m²</td>
</tr>
</tbody>
</table>
TERMS AND CONDITIONS

The following terms and conditions apply to your application to partner and/or exhibit at UIP 2018.

THINGS YOU NEED TO KNOW

- You (partnering/sponsoring/exhibiting organisation) by completing the application form accepts these terms and conditions.
- We/Us (MCI Australia ABN 76 108 781 988) representing the local organising committee and the host body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the event website for the latest information.

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice/s, as per agreed payment terms, which are payable within 14 days.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level) until all monies have been paid.
- All prices are quoted in Australian dollars and include GST.
- Payments can be made via electronic funds transfer (EFT) or credit card.
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a 5% processing fee will be charged. Debits to your credit card, will appear as MCI Australia on your statement.

IF YOU NEED TO CANCEL

- You must notify us in writing if you need to cancel.
- Cancellations made before 07 April 2017 will be refunded less a 15% cancellation fee. Cancellations received between 07 April 2017 and 04 August 2017 will be refunded less a 50% cancellation fee.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the Organiser by the exhibitor are paid in full.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

- The extent of refunds will be a matter for the host organisation (the underwriter) to decide. We have no responsibility for making refunds and attempts to cancel credit card payments will be rejected by our bank.

YOU AND YOUR STAFF – ONSITE

- Your application to partner and/or exhibit does not constitute an attendee registration. If attendee names have been provided in the complimentary registration section within the application form, a link will be sent to these individuals to complete their registration (once registration has opened – until this is complete, no registration will be recorded).
- All exhibition staff must be registered using the relevant form i.e. complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

PRINT ENTITLEMENTS

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated Congress spot colour/s OR mono depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

SPONSOR NOTES

- If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- Partnership of speakers and sessions are subject to separate terms and conditions.

NON-SPONSOR FUNCTIONS

- Ad-hoc non-sponsor functions run in competition to the conference program are not permitted.

EXHIBITOR NOTES

- Partnership of speakers and sessions are subject to separate terms and conditions.
- Ad-hoc non-sponsor functions run in competition to the conference program are not permitted.
- You must hold a current public liability insurance policy for a minimum of $10,000,000. Please ensure the name of your insurer, your policy number, the insured amount and its renewal date are included in the application to partner and/or exhibit. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type.
If you do not consent, please advise us. In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors and partners at the event. If you do not wish your details to be included in this list, please contact us.